

**20  
24**

# MAROONDAH BMX CLUB SPONSORSHIP PACKAGES



0404 077 491

195 Colchester Road Kilsyth



# ABOUT THE CLUB



Established in 1980 on Norton Road, Croydon, Maroondah BMX Club has undergone an inspiring journey of evolution and development. In 1991, we relocated to our current address at 195 Colchester Rd in Kilsyth, setting the stage for a new chapter in our club's history. Reflecting our dedication to progress, we changed our name to Maroondah BMX Club in 2019. Today, we proudly stand as a thriving community with over 60 members and a rapidly expanding family. Our active members span across the ages, from three-year-old beginners to passionate riders aged 50 and above.

Maroondah BMX Club embraces this excitement and serves as a hub for the growth and promotion of BMX in our region. We are fortunate to have our very own resident Olympian, Bodi Turner, who not only represents Maroondah in BMX events but also contributes significantly to the coaching and mentorship of young riders. In 2023, Bodi holds the prestigious title of the National Australian Champion, bringing immense pride to our club and community.

Our regular club meets and weekly coaching sessions provide a platform for riders to hone their skills and engage in friendly competition. Moreover, our annual events, namely the 'Eastfield Experience' and 'Track Attack,' showcase the talents of our riders and bring together BMX enthusiasts in a thrilling display of sportsmanship and camaraderie.

As a non-profit organization, we rely on various funding sources to sustain our endeavors. These include club memberships, revenue generated from our canteen and gate nights, funds from racing events, support from local governments, and the invaluable contributions from our esteemed advertising partners.



# OUR GOALS & OUR VISION

As we charge into the exhilarating year of 2024, we are thrilled to share our vision and aspirations for the upcoming months. With a passionate community of riders, dedicated coaches, and a drive for excellence, Maronodah BMX Club aims to establish itself as a pioneering force in the world of extreme cycling. Join us as we outline our goals, initiatives, and the exciting prospects that lie ahead!

- **Promoting Safety and Sportsmanship:** At Maronodah BMX Club, our first and foremost priority is the safety and well-being of our riders. In 2024, we plan to reinforce our commitment to safety by conducting regular training sessions, emphasizing proper gear usage, and organizing workshops on injury prevention. Furthermore, we will continue to instill the values of sportsmanship, teamwork, and respect among our members, both on and off the track, to foster a supportive and inclusive club culture.
- **Developing Junior Talent:** Nurturing the next generation of BMX champions is a key aspect of our vision. In 2024, we will focus on expanding our junior development program, providing young riders with comprehensive training, specialized coaching, and opportunities for competition at regional and national levels. By investing in our youth, we aim to cultivate a pipeline of talented athletes who will carry the Maronodah BMX Club legacy forward.
- **Enhancing Training Facilities:** To elevate the training experience for our members, we have exciting plans for facility enhancements in 2024. We aim to upgrade our BMX gate & track with advanced features, ensuring it meets international standards to help our riders optimize their physical performance. These improvements will enable our members to push their limits and achieve new heights in their BMX journey.

# OUR GOALS & OUR VISION cont.



- **Hosting Prestigious Events:** Maronodah BMX Club aspires to become a hub for BMX events, attracting riders from all corners of the globe. In 2024, we aim to host high-profile competitions, championships, and exhibition events. By showcasing the skills of our talented riders on a grand stage, we hope to put Maronodah BMX Club on the map as a leading destination for top-tier BMX action. We anticipate these events to not only elevate the sport but also inspire the local community to embrace the thrill of extreme cycling.
- **Strengthening Community Engagement:** Our vision extends beyond the confines of our club, as we believe in fostering strong ties with the local community. In 2024, we plan to organize outreach programs, offering BMX clinics for beginners, participating in community service initiatives, and collaborating with schools to introduce BMX as an exciting extracurricular activity. By engaging with the community, we aim to promote the sport, inspire potential riders, and create a lasting impact that goes beyond the boundaries of the BMX track.

As Maronodah BMX Club sets its sights on an eventful 2024/25, our vision encompasses safety, talent development, upgraded facilities, hosting prestigious events, and community engagement. We invite you to join us on this thrilling journey as we propel the world of extreme cycling to new heights. Together, let's fuel our passion, embrace the adrenaline, and make 2024 an unforgettable year for Maronodah BMX Club!

Thank you  
Club President  
Karen Shannon



# SPONSORSHIP TIERS

## DIAMOND PACKAGE - \$5,000

- Company Logo on rolling barrell gate and start hill fence
- Logo on all flyers and promotional items including social media advertising for club events for 24 months
- 24 Social media posts on our instagram and facebook to promote your company (2 per month)
- Commentary promotion at all events including club meets and open races for 24 months
- Extra large permanent predominately places signage at track and clubrooms for 24 months (supplied by sponsor)
- Logo on MaroonDAH BMX Club website with links to company domain permanently
- VIP invitations to club awards nights and open race meets
- Option to self-promote at events and club racing, including reserved tent site (tent provided by sponsor)
- Logo included on race jersey
- Official letter of appreciation
- Framed club jersey with company logo or name printed

## GOLD PACKAGE - \$2,500

- Logo on start hill fence
- Logo on all flyers and promotional items including social media advertising for club events for 12 months
- 12 Social media posts per year on our instagram and facebook to promote your company
- Commentary promotion at all events including club meets and open races
- Extra large permanent predominately places signage at track and clubrooms for 24 months (supplied by sponsor)
- Logo on MaroonDAH BMX Club website with links to company domain for 24 months
- VIP invitations to club awards nights and open race meets
- Option to self-promote at events and club racing, including reserved tent site (tent provided by sponsor)
- Logo included on race jersey
- Official letter of appreciation
- Framed club jersey with company logo or name printed

## SILVER PACKAGE - \$1000

- Logo on all flyers and promotional items including social media advertising for club events for 12 months
- 12 Social media posts per year on our instagram and facebook to promote your company
- Medium permanent predominately places signage at track and clubrooms for 12 months (supplied by sponsor)
- Logo on MaroonDAH BMX Club website with links to company domain for 12 months
- VIP invitations to club awards nights and open race meets
- Option to self-promote at events and club racing, including reserved tent site (tent provided by sponsor)
- Small Logo included on race jersey
- Official letter of appreciation

## BRONZE PACKAGE - \$500

- 6 Social media posts per year on our instagram and facebook to promote your company
- Small permanent predominately places signage at track and clubrooms for 12 months (supplied by sponsor)
- Logo on MaroonDAH BMX Club website with links to company domain for 12 months
- VIP invitations to club awards nights and open race meets
- Option to self-promote at events and club racing, including reserved tent site (tent provided by sponsor)
- Official letter of appreciation

**Every dollar we recieve for this matters so if you prefer to make a smaller contribution please let us know or if you have a service you can offer which you think may benefit the project please get in touch as we would love to hear from you.**



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**THANK YOU**

**CONTACT US**

0404 077 491

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